

ABC is committed to promoting collaboration, coordination, and connection throughout the blood community. The Corporate Partner Council convenes blood center and industry leadership to discuss, strategize, and advance solutions to our most pressing needs and challenges. ABC Corporate Partners are companies and organizations that care about ABC's Mission and Vision and have a vested interest in helping them come to fruition, while also working with ABC to further strengthen their brand and purpose. We work with each partner to understand your goals and then tailor an annual program to help reach those objectives.

## ABC CORPORATE PARTNER COUNCIL (CPC) BENEFITS

### Premium Member

**\$35,000**

- ABC Annual Meeting Gold sponsor level
- 4 complimentary ABC Annual Meeting registrations
- Sponsor recognition and 2 complimentary registrations at ABC Workshops and Summit
- Opportunity to sponsor one fellow during enrolled in the Executive Fellows Program
- Sponsored content in the ABC Newsletter (2)
- Unlimited registration for ABC webinars
- Monthly council updates

**TOTAL VALUE \$45,500**

### Elite Member

**\$25,000**

- ABC Annual Meeting Gold sponsor level
- 4 complimentary ABC Annual Meeting registrations
- Sponsor recognition and 2 complimentary registrations at ABC Workshops and Summit
- Sponsored content in the ABC Newsletter (1)
- Unlimited registration for ABC webinars
- Monthly council updates

**TOTAL VALUE \$35,500**

### Council Member

**\$15,000**

- ABC Annual Meeting Silver sponsor level
- 3 complimentary ABC Annual Meeting registrations
- Sponsor recognition and 1 complimentary registrations at ABC Workshops and Summit
- Sponsored content in the ABC Newsletter (1)
- Unlimited registration for ABC webinars
- Monthly council updates

**TOTAL VALUE \$21,000**

#### Questions? Contact:

Megan Kuhman, Assoc. Director Member Programs, [mkuhman@americasblood.org](mailto:mkuhman@americasblood.org) or  
Carla Peterson, Executive Director, ADRP, [cpeterson@adrp.org](mailto:cpeterson@adrp.org)

Learn more about our opportunities to connect with ABC and ADRP members [here](#).

**Thank you for your continued support and partnership!**



[AmericasBlood.org](http://AmericasBlood.org)



[ADRP.org](http://ADRP.org)